



## Vinyl 2010 Key Milestones

### 2000 Vinyl 2010 is launched

- European PVC industry establishes Vinyl 2010, a voluntary commitment to improve the environmental record of PVC and its manufacturing processes

### 2001 Publication of First Progress Report

- Cadmium stabilisers phased out in EU-15

### 2002 Legal status as international not-for-profit organization

- Launch of new Vinyloop® recycling technology

### 2003 More results start to show the voluntary commitment is working

- Achievement of 25% recycling of PVC post-consumer pipes, windows and waterproofing membranes

### 2004 Partnership with the Secretariat of the UN Commission on Sustainable Development

- Recycling of available non-regulated post-consumer PVC reaches 18,077 tonnes

### 2005 Mid-term review of objectives

- Launch of 'Recovinyl' to facilitate the collection, dispatching and recycling of PVC post-consumer waste from the construction and demolition sector.
- Completion of EU risk assessments on DINP, DIDP and DBP plasticisers

### 2006 Progress on additives

- Cadmium stabilisers phased out in the EU-25
- Completion of EU risk assessments on DEHP and BBP plasticisers

### 2007 Involved of broader stakeholder community

- Creation of the Vinyl Foundation
- 1st Vinyl 2010 Sustainable Development Essay Competition
- Cadmium stabilisers phased out in the EU-27

### 2008 Roll out in EU 27

- Voluntary Commitment rolled out to all 27 EU Member States EU-27
- Target of 50% reduction in lead stabilisers in the EU-15 achieved 2 years ahead of the 2010 interim target

### 2009 More targets reached

- Set up of WRIC - the Waste Recovery Industry Chain
- 50% reduction in lead stabilisers achieved in EU 27

### 2010 Last year of Vinyl 2010

- 72% reduction in lead stabilisers use achieved in the EU-27 with a view to being phased out and replaced by 2015
- 260,842 tonnes of post-consumer PVC waste recycled exceeding the 10-year target set in 2000
- Decision to move forward with a new Voluntary Commitment